



HERE FOR GOOD.

2021 ANNUAL CAMPAIGN
YMCA OF METRO NORTH

HERE FOR GOOD. FOR A BETTER US.

When much of the world closed down, the YMCA kept our doors open to serve 10,000 neighbors in need. Last year, we pivoted to deliver emergency relief while our normal operations were suspended. We expanded our food service and charitable programs, and outfitted our facilities with new equipment to keep our child care families and members safe and healthy. We also redesigned our programs so people could remain healthy and connected to their community, even at home.

The YMCA of Metro North is always here for the good of our community. We live our mission every day in the healthy living, youth development, and socially responsible programs we offer. We will continue to assist people recovering from the devastating health and economic effects of the pandemic. Your donation allows us to provide financial assistance, scholarships, and support to anyone who asks for help. Your investment in the future of the YMCA of Metro North is an investment in the education, health, and wellness of our entire community.

NOW, MORE THAN EVER, YOUR GIFT IS CRITICAL TO:



**REPAIR OUR SOCIAL
SAFETY NET**

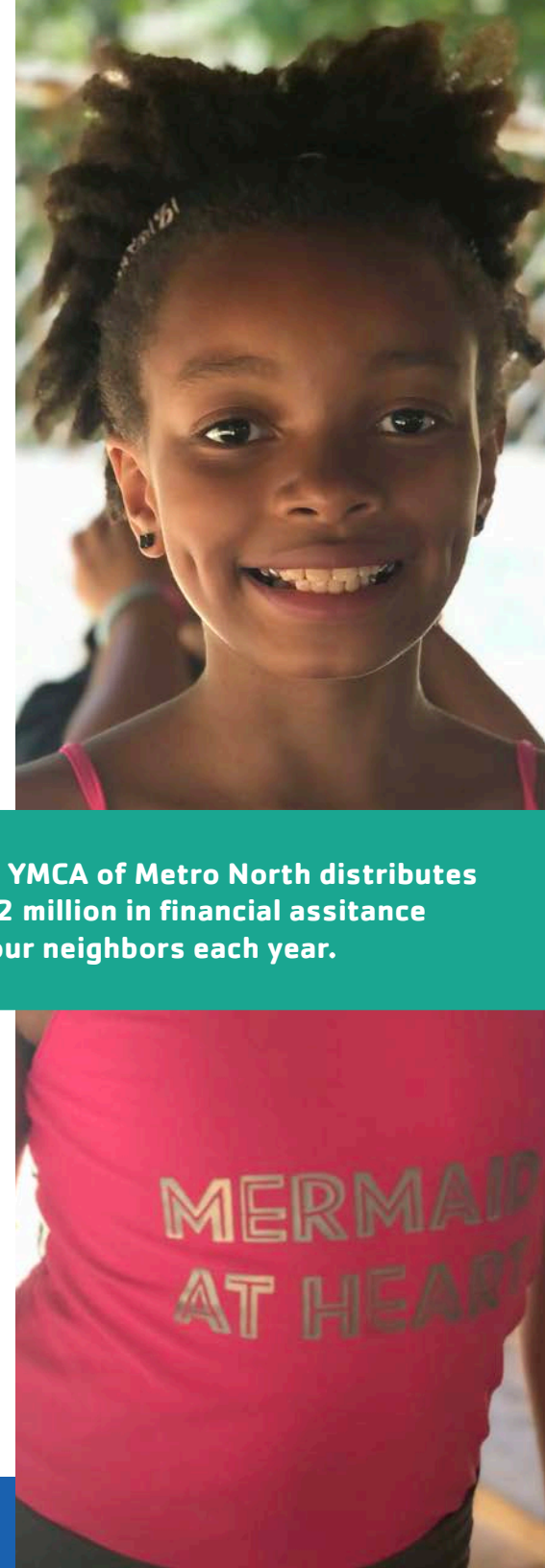


**CREATE POSITIVE
FUTURES FOR YOUTH**



**ADVANCE THE Y
AS A COMMUNITY
RESOURCE HUB**

**The YMCA of Metro North distributes
\$1.2 million in financial assistance
to our neighbors each year.**



REPAIR OUR SOCIAL SAFETY NET

The YMCA stepped in to fill the gaps in our social safety net when the pandemic hit. We took our dedication to service and put it into action. Our YMCAs fed families and children, collected diapers and infant supplies, provided childcare to essential workers, and hosted blood drives, coat drives, and toy drives for children.

THE Y RESPONDED



50,000 lbs

Of groceries distributed



500 People

Helped with life-saving blood collected at six blood drives



4,600 Meals

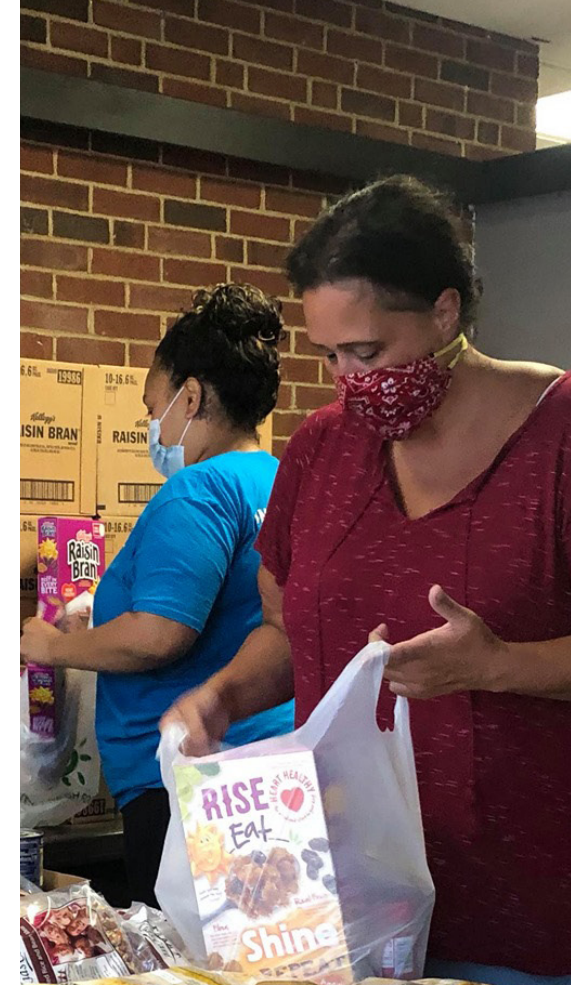
Served to hungry kids and families




60,000 Diapers

Collected and distributed to families

A donation to the YMCA invests in securing a better future for our neighbors.



The YMCA made sure the community was taken care of at a time like this. From the very beginning of the COVID-19 outbreak, the Y was there for Lynn. On behalf of the City Council, I want to say thank you very much to all who made this possible.  **-Fred Hogan, City Counselor**



CREATE POSITIVE FUTURES FOR ALL YOUTH

When schools closed, thousands of students went months without access to social interaction, recreation, and educational opportunities. Tens of thousands more families had no access to child care. After hours of Zoom education and emergency child care, when the summer approached, children were desperate for a return to normalcy. They needed a safe place to have fun with friends, and to play. We added new safety equipment and protocols so summer camp could open. We offered virtual swim safety lessons to children who could not get life-saving swim instruction in our facilities.

THE Y RESPONDED



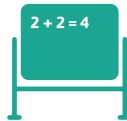
2,000 Hours

Of emergency childcare for frontline workers



800 Hours

Of safe summer camp fun



400 Children

Engaged in remote learning




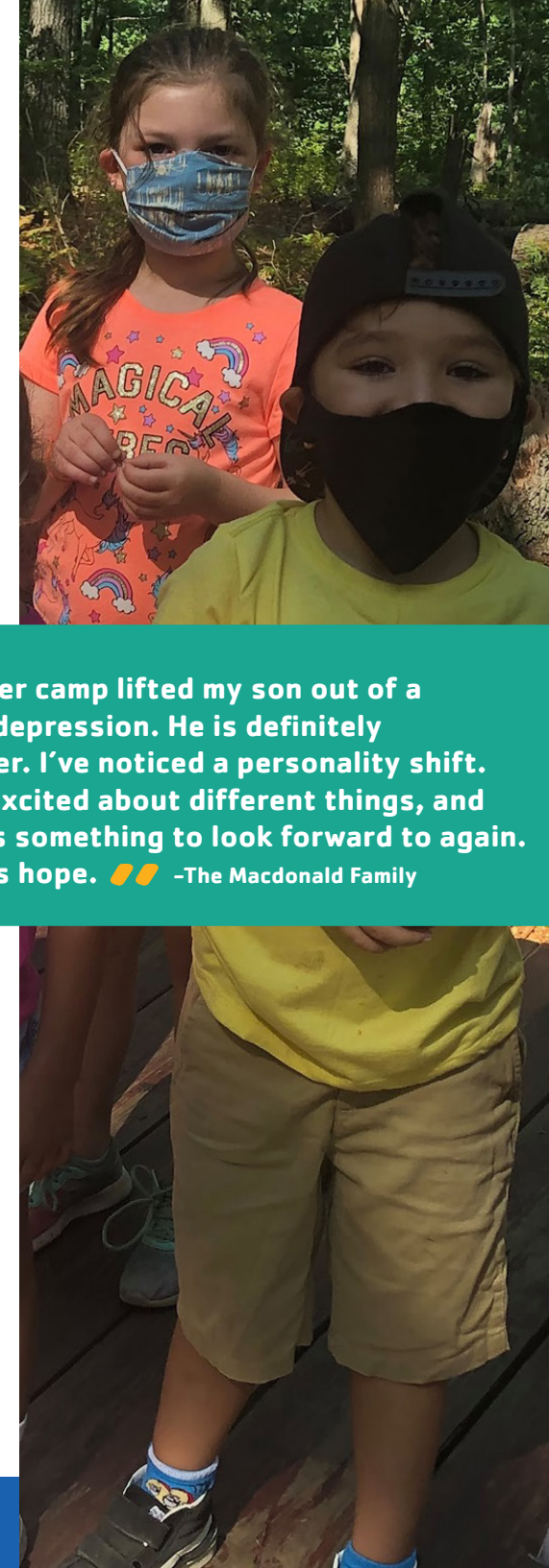
1,300 Swim Lessons

Virtual and in person

Your gift helps us offer 3,000 children financial assistance to access youth and teen programs.



Summer camp lifted my son out of a deep depression. He is definitely happier. I've noticed a personality shift. He's excited about different things, and he has something to look forward to again. He has hope.  -The Macdonald Family



ADVANCE THE Y AS A COMMUNITY RESOURCE HUB

The Y answered the call to be a resource for our community. We reached out beyond the walls of our facilities to serve our neighbors. Our thousands of members looked to us to keep them active, healthy, and connected. We provided virtual and outdoor health and wellness classes, and dedicated programs for those fighting addiction, suffering from chronic disease, and struggling with mental health issues. We stayed connected to seniors isolated in their homes, and offered positive, virtual experiences to those looking for interpersonal connections.

THE Y RESPONDED



**3,000 Wellness
Check-Ins**

To senior members
in a difficult time



120,000 Hours
Of virtual fitness classes



7,700 Interactions
In Medical Wellness and
Senior Programs

Your sponsorship enables more evidence-based health interventions and programs for seniors to thrive.

Here for Good. | Donate to the Y. | www.ymcametronorth.org/support



I needed the encouragement the Y gave me to get my health back on track. They are such an amazing resource for me as a senior. I had very few places to go where I felt safe. The Y patiently helped me on the computer to register and get back to my routine. // -Susan D.



THE Y CONTINUES TO BE HERE FOR OUR NEIGHBORS.

As our communities recover, the Y is needed more than ever. Each day we make an even greater impact as we bring people back to our branches and provide services to our neighborhoods beyond our walls. Every dollar donated to the Y is reinvested locally through innovative programs that serve people of all ages, backgrounds, and life circumstances. Help us make the Y accessible to everyone.



Repair our Social Safety Net

We will continue to provide critical support through direct relief efforts to those most in need.

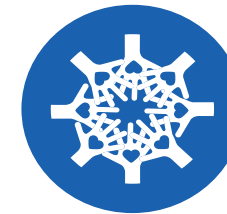
- Expand to mobile food service, to combat food insecurity right at home.
- Open a community technology center to bridge the digital divide with free computer and internet access.
- Operate remote learning centers, provide infant care, basic necessity distribution, and host blood drives.



Create Positive Futures for Youth

Deliver high quality child care, youth programs and teen engagement to nurture the minds and spirits of every young person.

- Provide financial assistance to children to attend early learning, after school, and summer camp programs.
- Expand our innovative recreational programs for youth such as competitive basketball, swim, and gymnastics plus new programs for youth with diverse abilities.
- Operate a new teaching kitchen and cafe, and open a dedicated youth and teen center in Lynn.



Advance the Y as a Community Resource Hub

Ensure we remain well-positioned to respond to the health and social needs of our neighbors.

- Continue to prioritize the physical and emotional health of our most vulnerable; including seniors and those facing chronic disease, substance use recovery, or disability.
- Launch more virtual and remote programs, bringing the benefits of the Y outside our walls.
- Enhance visibility of Y programs through increased partnerships to deliver services in our branches and with our partners in the community.

WE DON'T DO THIS WORK ALONE. OUR MEMBERS, PARTNERS, AND DONORS MAKE THE WORK OF THE YMCA POSSIBLE.

Your support nourishes a hungry child, keeps infants clean and healthy, nurtures a young person's mind, connects isolated seniors to hope, shelters citizens with nowhere to turn, and improves the health and well-being of all of us.

GET INVOLVED

SUPPORT A CAUSE

- LiveStrong Cancer Survivor Program
- Medical Wellness Programs
- Enhance Fitness for Seniors
- Summer Camp Scholarships
- Y Academy Financial Assistance
- Member Access Assistance

SPONSOR AN EVENT

- Charity Golf Tournament
- Road Race Series
- Annual Gala and Auction
- Special Events and Gatherings

GIVE A GIFT

- Donations
- In-kind gifts
- Employer matching programs
- Planned giving and bequests
- Charitable gift annuities
- Remainder trusts
- Stock donations
- Grants and private foundation giving
- Donor Advised Funds

VOLUNTEER YOUR TIME

- Branch and Association Boards
- Special Events
- Group Days
- Individual Opportunities

For more information about ways to support our cause please visit our website or contact Julie Gerraughty.

jgerraughty@metronorthymca.org

978-548-4370

www.ymcametronorth.org/support/

