



STRONGER TOGETHER

2022

ANNUAL IMPACT REPORT
YMCA of METRO NORTH

› Investing for Impact



It is with great pride that I present our 2022 Annual Impact Report. As President and CEO of the YMCA of Metro North, I can say that last year was one of our best yet. We are a strong organization both financially and culturally and our strength comes from you: our members, donors, supporters, community partners, staff, and friends. You make our work possible. You believe that the Y is a place worthy of your time, your talent, and your resources. In turn, the Y invests those resources back into our community.

The YMCA of Metro North is a leading regional nonprofit organization like no other. Our unique position allows us to deliver support and services to people of all ages and all stages of life. We build healthy spaces for people to live their best lives, for children to grow and thrive, and for everyone to give back and make our communities stronger.

Kathleen Walsh | President & CEO

YOUTH
DEVELOPMENT

**\$14.5
MILLION**

HEALTHY
LIVING

**\$5.8
MILLION**

SOCIAL
RESPONSIBILITY

**\$1.9
MILLION**

METRO NORTH REGIONAL INVESTMENTS

› Our Values

Our Core Values Shape Our Culture

We are deeply committed to advancing the Y's mission and work to strengthen our communities. Every day we strive for excellence guided by our core values and cultural identity. These values shape the development of new programs and services that meet the needs of people in our community.

INNOVATIVE



INCLUSIVE



IMPACTFUL



INTENTIONAL



INSPIRATIONAL



➤ Our Strength Is...**Developing Youth and Teens**

The YMCA is committed to nurturing the potential of every child in our community. From cradle to career, the Y empowers young people to lead inspired, successful lives. From camp to child care to afterschool activities to sports and more, the Y offers holistic programming that enhances, protects and nurtures the unique development journey for children and teens from infancy to adulthood.



**20,000 YOUTH
& TEENS SERVED**



**3,000
SUMMER CAMPERS**



**NEARLY 900
Y ACADEMY STUDENTS**



**95,000
HEALTHY MEALS**

› Our Strength Is...**Keeping People Healthy**

30,000

OVERALL
MEMBERSHIP

10,000

PROGRAM
PARTICIPATION

500

MEDICAL
WELLNESS
PARTICIPATION



► Our Strength Is...Supporting Our Neighbors



The YMCA believes our communities are strongest when everyone is included and has the opportunity to reach their full potential. We welcome and connect people of all generations, backgrounds and perspectives, and we're committed to addressing issues that people face to create positive change.



"Essex County Community Foundation is proud to partner with the YMCA of Metro North on various initiatives that impact the people of our region. Collaboration and community engagements are integral in our work and the Y is uniquely positioned to help us achieve our goals. Our metro north communities are stronger and more resilient because of the mission and impact of the Y."

Beth Francis | President and CEO
Essex County Community Foundation

**\$1.6
MILLION**

OUR COMMITMENT TO
ENSURING EVERYONE HAS
ACCESS TO THE YMCA
THROUGH SCHOLARSHIPS
AND FINANCIAL ASSISTANCE

**\$2.5
MILLION**

EVERY DOLLAR WE RAISE
IS REINVESTED BACK INTO
OUR PROGRAMS, SERVICES,
AND FACILITIES SO THE
YMCA REMAINS A VITAL
ASSET FOR OUR REGION



› Our Strength Is...Engaging the Region in Our Cause



7,000 DONORS AND PARTICIPANTS

STRONG Y. STRONG COMMUNITY.

Every year, we engage our community in helping us strengthen our mission. Through our events and fundraising activities, we create experiences where people can have fun while supporting a great cause.

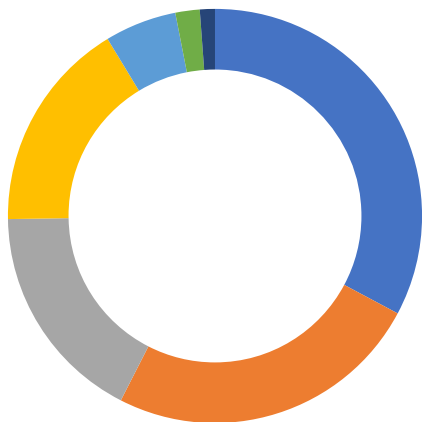
From advocacy to food security, disease prevention to athletics, youth development to swim lessons, everything the Y does helps strengthen our region and the people who live here.



Our Financials

The YMCA of Metro North is a financially strong and stable organization. Our revenue continues to grow annually allowing us to create meaningful programs for our members and invest back in our community.

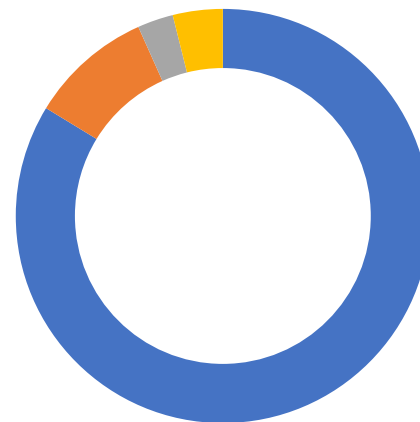
REVENUE



33%	Childcare	\$10,051,007
25%	Membership	\$7,573,534
17%	Contributions	\$5,284,536
17%	Programs and Camps	\$5,074,580
6%	PPP2 Loan Forgiveness	\$1,718,022
2%	Other	\$582,344
1%	Investment Income	\$359,937

Total Revenue	\$30,643,960
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EXPENSES



84%	Program	\$21,406,395
10%	Management	\$2,453,088
4%	Access	\$996,032
3%	Fundraising	\$714,797

Total Expenses	\$25,570,312
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YMCA of METRO NORTH Board of Directors

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IMMEDIATE PAST CHAIRPERSON

Charles Holden

CLERK

Elizabeth O'Hara

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Joseph Mendonca

Josephina Reyes

Carolina Trujillo

Steve Valenti

William Hieneman



Demakes Family YMCA

40 Neptune Blvd.
Lynn, MA 01902 (781)-842-8811

Melrose Family YMCA

497 Main St.
Melrose, MA 02176 (781)-665-4360

Saugus Family YMCA

298 Main St.
Saugus, MA 01906 (781)-233-9622

Torigian Family YMCA

259 Lynnfield St.
Peabody, MA 01960 (978)-977-9622

YMCA of Metro North Gymnastics Center

298B Main St.
Saugus, MA 01906 (781)-218-7263

Y Academy Melrose

106 Main St.
Melrose, MA 02176 (781)-665-8522

Y Academy Stoneham

100A Maple St.
Stoneham, MA 02180 (781)-279-2002

YMCA of Metro North

2 Centennial Drive, Suite 390B
Peabody, MA 01960 (978)-775-3701



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