



YMCA of Metro North **2024 REGIONAL SPONSORSHIP OPPORTUNITIES**

**Expanding Equity
and Access for All**

YMCA of Metro North Association

Demakes Family YMCA in Lynn

Melrose Family YMCA

Saugus Family YMCA and Gymnastics Center

Torjian Family YMCA in Peabody

Y Academy Melrose

Y Academy Stoneham

www.ymcametronorth.org





The YMCA is Your Partner in Creating Healthy, Connected Communities



At the YMCA of Metro North, expanding equity and access across all of our programming is at the center of our impact. We recognize that our region is strongest when everyone is included and when everyone can participate in building healthy, connected communities. When a child needs a scholarship to summer camp, when a teen needs a safe place to go after school, when a senior needs to stay active, and when a family needs a healthy meal, the YMCA is there to connect them to programs and services that help them thrive. Your partnership with the YMCA allows us to continue to make a positive impact. By sponsoring our annual events, you are contributing to a vital community resource that keeps people engaged and active. 100% of the proceeds from our events help local children and families get access to the programs they need.

YOU CREATE EQUITY AND ACCESS FOR ALL



\$530,000

You provide scholarships for children in Y Academy and summer camp



You offer **9,600** participants financial assistance or a subsidy



You support **37,000** active members



You are a champion for **20,000** youth and teens



You nurture children through **95,000** healthy meals



You engage **6,000** active older adults



Thanks to **7,000** donors and event participants

With your support,
we delivered

**\$1.9
million**

in financial assistance
for our community



2024 REGIONAL SPONSORSHIP OPPORTUNITIES



The YMCA of Metro North hosts events throughout the year to attract a range of participants who care about the health and wellness of their community. By sponsoring a YMCA event, your business will be recognized as a YMCA partner at your choice of signature regional events.

CHAMPION \$25,000+

Allows us to connect every youth and teen to a positive environment where they can learn, achieve, and succeed

VISIONARY \$15,000+

Allows us to create the conditions for every person in our community to participate in healthy activities

AMBASSADOR \$10,000+

Allows us to make summer a time of growth, learning, and adventure for children in our summer camps

LEADER \$5,000+

Allows us to nurture and educate children in our Y Academy Early Learning and Out-of-School Time programs

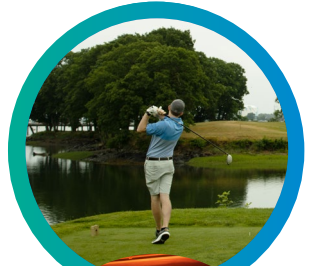
ADVOCATE \$2,500+

Allows us to offer leadership opportunities to our young staff members to prepare them for careers in college and beyond

FRIEND \$1,500+

Allows us to provide evidence-based health programs to the elderly, cancer survivors, and people with mobility issues

Golf
Tournament



Annual
Celebration



Road
Races



Competitive
Meets





Increase Your Visibility in the Community Sponsor Metro North Signature Events



- Our website has
400,000 annual views

- In Branch Digital Ad
3,000 Daily Guests
at Our Branches

- Newsletter
58,000 Subscribers

- Social Media
23 Channels

- Hanging banners
in-branch

- **1,000,000** Annual
Member Visits to
Our Facilities

YMCA of Metro North Sponsorship Package

	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Lead Sponsorship at a Signature Event	●					
Top Sponsor Recognition at Event(s) of Your Choice	● (4 Events)	● (3 Events)	● (2 Events)	● (1 Event)		
Recognition as an Event Sponsor on Event Materials	●	●	●	●	●	●
Recognition on our website	●	●	●	●	●	●
In Branch Digital Ad for One Month	●	●	●	●	●	
Inclusion in Emails and E-Newsletter	●	●	●	●		
Inclusion Social Media Outlets	●	●	●	●		
Recognition Hanging Banner In Branch of Your Choice	●	●	●	●		

WHY SHOULD MY BUSINESS PARTNER WITH THE YMCA OF METRO NORTH?

IT'S LOCAL: Money raised here, stays here.

TRUSTED: The YMCA meets all standards of charitable accountability and four-star (96%) rating on Charity Navigator.

CO-BRANDING: The YMCA is one of the world's most recognized philanthropic organizations and trusted brands.

RECOGNITION: Partnering with the Y grows morale, engages employees, customers, and fosters community pride.

RESULTS: The YMCA collaborates with over 100 local organizations to address our community's most pressing needs.

YMCA OF METRO NORTH BECOME A SPONSOR TODAY



Check Enclosed

Bill Me

Credit Card

Card Number: _____

Exp. _____

Code _____

Scan QR code to learn more.



Company: _____
Contact: _____
Address: _____
City/ State/ Zip: _____
Email: _____
Phone: _____
Signature: _____ Date: _____

Please mail this form to:

YMCA of Metro North 10 Centennial Drive, Suite 105, Peabody MA, 01960 Attention: Kathleen Walsh

Thank you for your support! | Tax ID 04-2105883

SELECT YOUR SPONSOR LEVEL

CHOOSE SPONSORSHIP LEVEL

Champion \$25,000
Visionary \$15,000
Ambassador \$10,000
Leader \$5,000
Advocate \$2,500
Friend \$1,500

CHOOSE 2024 EVENTS

Road Race Series
Golf Tournament
Annual Meeting
Signature Team Events YMN Tritons & Twisters
Where in the World Celebration

CHOOSE BANNER LOCATION

Lynn
Melrose
Peabody
Saugus
Y Academy Melrose
Y Academy Stoneham



Demakes Family YMCA

40 Neptune Blvd. Lynn, MA 01902
(781) 842-8811

Melrose Family YMCA

497 Main St. Melrose, MA 02176
(781) 665-4360

Saugus Family YMCA

298 Main St. Saugus, MA 01906
(781) 233-9622

Torigian Family YMCA

259 Lynnfield St. Peabody, MA 01960
(978) 977-9622

YMCA of Metro North Gymnastics Center

298B Main St. Saugus, MA 01906
(781) 218-7263

Y Academy Melrose

106 Main St. Melrose, MA 02176
(781) 665-8522

Y Academy Stoneham

100A Maple St. Stoneham, MA 02180
(781) 279-2002

YMCA Association Support Office

10 Centennial Drive, Suite 105
Peabody, MA 01960 (978) 775-3701



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