

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



### Reaching Higher

YMCA of Metro North

Strategic Plan 2024-2027

www.ymcametronorth.org



#### Vision And Mission

#### **Our Vision**

The YMCA of Metro North is dedicated to building strong kids, strong families, and strong communities by enriching lives in spirit, mind, and body.

#### Our Mission

As a charitable community-based organization committed to service, the YMCA of Metro North utilizes its staff, volunteers, and facilities to strengthen individuals, families, and the community. We provide quality social, recreational, and educational experiences while promoting honesty, respect, caring, and responsibility for all members.

#### **Our Cause**

At the Y, our cause is to strengthen the community. We work collaboratively every day with our neighbors to ensure everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive.





## Strengthening Community is Our Cause



Our strategic plan focuses on building partnerships and collaborations to position the Y to have a greater impact. Our goal is to lead the region in creating supportive spaces for youth and for everyone to have access to the health, mental health, and educational services they need to thrive.



#### 2024 Strategic Priorities



#### **Youth Development**

Creating Safe and Supportive Environments for All Youth to Grow and Thrive

#### **Healthy Living**

Be the Leader of Health and Wellbeing for All

#### **Collaborations and Partnerships**

Create Partnerships for Greater Results

#### **Internal Capacity Building**

Building the Strongest Foundation for Our Future Goals and Aspirations





2024 Strategic Framework

# INNOVATE INVEST EXPAND



#### YMCA OF METRO NORTH

These five core values guided us through the planning process.

#### Innovative.

We will be original and creative in all of our collective and individual thinking in order to best fulfill the mission of our organization.

#### Inclusive.

We will strive to make the YMCA of Metro North a model of programming where all community members feel welcome and are able to fully participate.

#### Impactful.

We will design our collective efforts to maximize the benefit we provide to our members and to our community.

#### Intentional.

We will ensure that all of our efforts are taken deliberately and with purpose aligned to our mission.

#### Inspirational.

We will endeavor to enrich the lives of members of our community with the resources to be their best selves physically, mentally, emotionally, and spiritually.